



Russell Fadel

President & General Manager, ThingWorx, a PTC business

Russell (Russ) Fadel is the president & general manager of ThingWorx™, a PTC business. In his current position, Mr. Fadel is responsible for driving ThingWorx' ongoing business to help customers in a wide range of industries seeking to leverage the IoT, including telecommunications, utilities, medical devices, energy, agriculture, manufacturing, industrial equipment, and transportation, as well as an emerging partner network of IoT-enabled service providers.

Experience

Prior to its acquisition by PTC, Mr. Fadel was the CEO and co-founder of ThingWorx, a small but highly-innovative creator of an award-winning platform to build and run applications designed to leverage the "Internet of Things" (IoT). Prior to ThingWorx, Russ was the CEO and co-founder of Lighthammer Software Development where he was responsible for helping conceptualize and bring to market the world's first application composition platform targeted at real time manufacturing. Russ successfully established Lighthammer as the recognized market leader in the manufacturing intelligence and application composition markets. Lighthammer was later acquired by SAP AG, the leader in enterprise business software.

Prior to founding Lighthammer, Russ also co-founded two successful companies that design, market, sell and implement manufacturing operations software and hardware.

Education

Mr. Fadel holds a BS in Mechanical Engineering from Duke University.